



# Setting up a Waste Not Want Not Project



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*Thursday, 8 September 2011*

*Developing the Waste Not Want Not (WNN) project has been quite an amazing journey for the Carrathool WNN Committee. This project has exceeded all our expectations and created an enormous amount of interest not only in our Shire and the media but in other communities across NSW.*

*And of course we have delivered hundreds of tonnes of fresh fruit and veges to Foodbank NSW, which has then been distributed to charities in Sydney and across NSW.*

*This package of information was developed to help other groups benefit from what we have learned and hopefully help answer some of your questions. No doubt you will have other questions so please don't hesitate to contact us.*

*You can find more information at [www.wastenotwantnot.net.au](http://www.wastenotwantnot.net.au) or our facebook page, Waste Not Want Not.*

*We hope you'll enjoy your WNN project as much as we have enjoyed ours and we look forward to hearing all about it.*

*Cheers*

*Rick Storrer*

*President, Carrathool WNN Committee*



## What is Waste Not Want Not?

Waste Not Want Not (WNWN) is a community based program which was first established in the Carrathool Shire of NSW by the Carrathool community and Foodbank NSW. The purpose of WNWN is to source surplus or non commercial produce for distribution to the needy in NSW and the ACT through Foodbank NSW.

If run as a community project, the whole community benefits from the being involved. Some of the expected outcomes are

- ✓ Co-ordinating excess produce to Foodbank for distribution to charities
- ✓ Promoting the agricultural diversity and productivity of the area
- ✓ Highlighting the generosity of rural people
- ✓ Strengthening the communities involved and building social capital.

There are many different facets to the project but the basics needed are

- A coordinator/s to liaise with producers to source the produce and help arrange for transport
- Community members organised to help pick or pack the produced when needed
- Media stories to promote the project in the community and more broadly to increase community ownership and pride in the project.

How to get started?

1. Talk to some of your producers to see if they have out of specification produce and would be interested in participating. Foodbank NSW will help with details of how it can be done, tax deduction receipts etc.
2. Liaise with Foodbank to let them know a new project is starting.
3. Form a committee to manage the project. It may be undertaken by an existing committee such as a local church, Rotary group etc or you might form a new committee.
4. Talk to Foodbank re requirements for shipping, producers details for invoices, delivery to Sydney and where to send it.
5. Make sure all the producers have labels to put on their CHEP bins, know who to notify when sending produce.
6. Collect a list of volunteers who are available to help pick or pack produce as needed (most will probably go straight from packing sheds but there will still be times when labour is needed).
7. Make sure you have appropriate insurance for all your volunteers. If they are members of participating organisations they will probably be covered but you need to check.
8. Have someone/several people notifying the media about what is happening so you can tell the good news of your project



## How did Waste Not Want Not Start?

Initial discussion occurred in December 2010 between Julie Greig, Uniting Church Rural Chaplain, Lou Revelant, Department of Primary Industries and Penny Davies, Community Development Officer Carrathool Shire Council, around the issue of surplus and out of specification produce which is typically wasted or ploughed back into the ground, and the evident need throughout Australia for hunger relief. From those discussions it was decided to see if we could use the one to meet the needs of the other.

After discussions with a number of charities it became obvious that with the quantities of food being proposed, it would need a bigger organisation to receive the fruit and vegetables. Most growers are not interested in sending less than 800kg of produce at a time and many like to send bigger quantities, up to 10 tonnes. The group was referred to Foodbank NSW who were very keen to be involved. Foodbank acts as a conduit between the food and grocery industry's donations and the Welfare Sector's needs and have a large warehouse at Wetherill Park in Sydney.

It was also obvious that there would need to be local coordination and so a local semi-retired couple were approached to work with producers and Foodbank to ensure the smooth transfer of produce.

A meeting took place at Foodbank's Warehouse in late March and Gerry Andersen, CEO Foodbank, was invited to visit the Carrathool Shire and have discussions with producers, Council and other community members. This occurred on the last weekend in April 2011. At a public meeting and dinner a committee was formed.

A successful application was made to UnitingCare's 2% Development Grant and the money was used, among other things, on media and public relations. This proved to be very successful with an enormous amount of media around the project which has seen interest grow across regional NSW.

A Sydney launch and media event was held at Foodbank's warehouse on 23<sup>rd</sup> June to coincide with the delivery of some of the first fruit of the project.

The concept of community projects and reaching producers in the Riverina was wholeheartedly embraced by Foodbank and in August 2011 they appointed a part time Riverina Coordinator, Lou Revelant, to help encourage more produce being sent to Sydney.

As a result of requests from Carrathool Shire producers of grain and livestock, systems were put in place in late 2011 to allow these to be donated directly from silos and saleyards.

Following the successful start to the Carrathool Shire project the committee was keen to encourage other communities to start similar projects and discussions commenced with neighbouring and regional communities from September 2011.



## Possible Committee Structure

Every committee will organise itself differently depending on the strengths and involvement of those on the committee, but the following are some positions you might like to consider

### **President**

### **Vice-President**

**Local Coordinator** – works with local producers to alert them to the project and help organise the transport of the produce to Sydney. They let the Volunteer Arranger know when people are needed on properties. Some committees may chose to have individual coordinators for fruit, vegetables, livestock, grain etc.

### **Secretary**

**Treasurer** – this will depend on whether your group will be handling money or not

**Publicity** – it is important to let the community know what is happening, not only to spread the word but also to give others an opportunity to help. The more people involved the better the community building. This also helps build pride in growing food in the region.

**Volunteer Arranger** – helps to organise the volunteers when they are needed

These are suggestions only and may not work for your committee at all. There are no prescriptions about how to set up your committee.



## Insurance and Incorporation

With litigation such a major issue in our society it is vital that the committee consider insurance. If volunteers are representing a service organisation such as a CWA or a church, they will be covered by that organisation's insurance, but should check this. If they are not connected with a group they will need to be covered by other insurance.

There are a number of options but whatever option you choose please check with the relevant insurer to make sure they are happy to cover WNNW activities. Do not just assume!

1. Foodbank NSW insurance covers all volunteer activities and their insurer has indicated that they will cover WNNW committees and volunteers. If you intend to take this option you need to talk to Sharon May at Foodbank, (02) 9756-3099
2. You can become a committee attached to another organisation such as a local church. There would need to be a record of this in the minutes of the organisation you are affiliating with and have them check with their insurer that they are willing to cover WNNW activities.
3. You can incorporate your WNNW project and obtain public liability insurance. Incorporation is through the Department of Fair Trading and has some costs involved as well as some annual obligations, however your committee is completely independent. For more information see [http://www.fairtrading.nsw.gov.au/Cooperatives\\_and\\_associations/Associations/Incorporated\\_associations.html](http://www.fairtrading.nsw.gov.au/Cooperatives_and_associations/Associations/Incorporated_associations.html)
4. Becoming a Committee of Council

Whatever you decide to do it is good practice to have everyone sign-in and out when you have volunteers doing working on any WNNW activity.

## The Waste Not Want Not name and logo

The name "Waste Not Want Not" and logo has been registered by the Carrathool Shire for use by the Community. However, both the name and logo are freely available to any groups who wish to start similar projects in their area. It is not available for commercial use. A letter of agreement authorising use between Carrathool Shire Council and respective communities must be signed before use. Misuse of the name and logo will see permission for use withdrawn.

Agreement letter for logo and name.



# Foodbank NSW Ltd

Waste Not Want Not



## Who is Foodbank NSW?

- ◆ The NSW Operation of the largest hunger relief organization in Australia - Foodbank.
- ◆ A national organization, with distribution centres in all states.
- ◆ Distributed 19 Million Kilos of donated food last year, the equivalent of over 25 million meals.
- ◆ The pantry of the Welfare sector; we help feed over 70,000 people every day.

## How does Foodbank Work?

- ◆ Foodbank acts as a conduit between the food & grocery industry's donations and the Welfare Sector's needs.
- ◆ Food Suppliers & Farmers deliver their donations to the Foodbank NSW warehouse.
- ◆ Welfare agencies collect the donated food & distribute it to people who don't have enough to eat - Fruit & Vegetables, Milk, Bread & Dairy are not charged.

## How can the Fruit & Vegetable donations help?

- ◆ If your Company or Farm has Produce that are surplus to commercial demand, slow moving stock, short dated or unable to be sold, please consider donating them to Foodbank NSW

We have a reserved space at:-

Flemington Markets - Parking Bay 12,

Building P, near Rail

Flemington Markets.

## Got Surplus Produce?

*Don't Dump It, Foodbank It*

*Did you know? Hunger is one of Australia's best kept secrets. 2 million Australians rely on food relief every year, half of them are children.*



**With your help, Foodbank NSW can achieve an Australia without Hunger**



## **Media Release**

Thursday, 8 September 2011

### **Waste Not Want Not Project for Hillston**

None of us like to see waste, especially when there are families in Sydney who don't have enough to eat. The Waste Not Want Not project is one way that we can all help to get some of the fabulous produce grown in this area to those people in Sydney who need it.

*Waste Not Want Not* is an idea piloted in the Carrathool Shire, is now coming to Hillston, and is aimed to turn "out of specification" fruit and vegetables, much of which is now wasted, into food for families in Sydney. The idea is to collect this locally grown produce and then ship it to Sydney to be used by various charities to feed needy families. We will be working with Foodbank NSW in Sydney, which is a not-for-profit organisation that acts as a "clearing house" for donated food going to charities.

This is a venture where the whole community can work together on a "feel good" project that utilises some of the best aspects of primary production in the Hillston area and provides a way for us to showcase how good we are at what we do in this area. There will be a need for volunteers to help collect the fruit and vegetables.

Everyone who is interested in finding out more is invited to a meeting on 29<sup>th</sup> September, 7.30pm at the Hillston Visitors' Centre. We will also be asking for volunteers to be on a Management Committee for the project.

The generosity of rural communities and primary producers is unfortunately one of the best kept secrets! This is one way that you can put your generosity into practice and know that you are directly helping needy families.

If you would like to join us on the 29<sup>th</sup> could you please RSVP to



## Media Release

Thursday, 8 September 2011

### **Riverina farmers survive drought, give back to city**

Cooperation between local farmers, churches and businesses has led to the launch of *Waste Not Want Not* in **Hillston**— a unique project that will deliver otherwise wasted produce from the district to the tables of hungry families throughout New South Wales and the ACT.

**Hillston**, located in the Riverina region of south-western New South Wales, is traditionally a grazing and cropping area but, with innovations in irrigation, the industry has expanded.

Unfortunately, perfectly sound food that does not meet the very narrow specifications for commercially acceptable product — it could be too small or have blemishes on its skin — is going to waste. **Add a sentence about a grower ploughing in/dumping so many tonnes of produce.**

With the help of *Waste Not Want Not*, fresh fruit and vegetables will now be saved and distributed through Foodbank in Sydney to charities throughout New South Wales and the ACT.

Foodbank is the largest hunger relief organisation in Australia, endorsed by the Australian Food and Grocery Council as the food industry's preferred means of disposal of surplus product.

*Waste Not Want Not* originally began in the Carrathool Shire where local producers are now sending nearly 60 tonnes of food to Sydney each month – the equivalent of 80,00 meals.

CEO of Foodbank NSW, Gerry Andersen said that the *Waste Not Want Not* projects had the potential to significantly increase the amount of fresh fruit and vegetables going to needy families throughout NSW.

**Add a quotes from a local people and include a producer if you can. The sorts of quotes you can use are:**

Lou Revelant, Riverina Coordinator for Foodbank, said that no-one likes to see good food wasted, especially the growers who produce it. This is one way they can use this produce to help others.

The Uniting Church's Rural Chaplain Julie Greig said farmers and irrigators had been made to feel like environmental vandals, when it was really in their interest to grow food sustainably. "And now, here they are, giving away food for needy people. It just goes to show that growing food is a really good thing. People working together on a project such as this helps build resilience in our communities."

Penny Davies, Community Development Officer with the shire council, said for the past ten years there had been calls for the city to support the bush. Now that farmers were in a position to look with some hope toward the future they could say, "Here's something we can do for you."

#### **Contacts:**

##### **Local contacts**

Lou Revelant, Foodbank NSW Riverina Coordinator, 0427 687 006

Gerry Andersen, CEO Foodbank NSW, 0418 314 400





**Foodbank**

An Australia Without Hunger



## **FARMERS**

### **Donate a tonne of Grain and help feed those in need!**

By donating grain to **FOODBANK NSW**  
you will be directly supporting Organisations such as  
Salvation Army, St Vincent de Paul, Parramatta Mission  
to feed hungry families

*It is Easy and Tax Deductible*

1. **Ask your Silo Receival Operator to allocate your donation to:-**

**Foodbank NSW account 13193892**

2. **Fill out your contact details on the form provided by the Receival Operator, including your donated quantity so that Foodbank NSW can issue you with a fully Tax Deductable Donation Receipt.**



**THANK YOU**  
**for your generous donation**  
**and help in Feeding the Needy**

**For further information Contact:-**

**Lou Revelant, 0427 687006**

**Foodbank NSW Ltd**

[www.foodbanknsw.org.au](http://www.foodbanknsw.org.au)







**Foodbank**

An Australia Without Hunger



## **FARMERS**

### **Donate a lamb**

### **and help feed those in need!**

♦ By donating lamb to **FOODBANK NSW** you will be directly supporting Organisations such as Salvation Army, St Vincent de Paul, Parramatta Mission to feed hungry families

♦ It is Easy and Tax Deductible

1. Ask your Stock Agent to select a lamb for the Foodbank Pen.
2. Advise your Agent of your contact details so that Foodbank can issue you with a fully Tax Deductable Donation Receipt.

**Donation Sales will be held at  
Griffith Saleyards on:-**



- ⇒ 7<sup>th</sup> October 2011
- ⇒ 14<sup>th</sup> October 2011
- ⇒ 21<sup>st</sup> October 2011
- ⇒ 28<sup>th</sup> October 2011

**THANK YOU  
for your  
generous donation  
and help in  
Feeding the Needy**

**For further information Contact:-**

**Lou Revelant, 0427 687006**

**Foodbank NSW Ltd** [www.foodbanknsw.org.au](http://www.foodbanknsw.org.au)

**Don Barbaro, 0427 690406**

**Griffith Associated Agents**

**# An Initiative of Foodbank NSW & Griffith Associated Agents**



**Deliver to:**

**Foodbank (NSW)  
152 Newton Road  
WETHERILL PARK NSW**

**By: Fruit Wheels**

**Contact: Rick Michael  
Mobile 0418 640 231**

**From**

**Date Sent**